

Inaugural

OECN United Conference

Creating Bonds *Building Knowledge*



March 30–31, 2023
Cherry Valley Hotel :: Newark, Ohio

SPONSORSHIP PROSPECTUS

Hosted by...



The OECN United Conference is proudly presented by the ITC Conference Committee and the Management Council.

OECN United Conference

Creating Bonds Building Knowledge



For ITCs. By ITCs. With Your Support.

Session Topics.

The ITC Conference Committee and the Management Council are proud to present an inaugural conference for ITCs, by ITCs. This networking conference offers ITC staff opportunities to establish strategic relationships with other ITCs — across all levels — to connect, learn, socialize, and share valuable knowledge.

The agenda will provide two days of breakout sessions, networking time blocks, roundtables, and an exciting social event. Sessions will be presented by ITCs, Management Council, and business partners, and will offer expertise and insight in areas of EMIS, SIS, cyber security, technology, HR, fiscal, new products, and more.

Thought-provoking discussions between ITCs is the number-one goal to help build relationships that support knowledge exchange and collaboration.

The OECN United Conference provides a variety of opportunities for your organization to participate through sponsorship. You can sponsor the social event, meals/breaks, conference gift, or bags/lanyards. Don't miss this opportunity to distinguish your company as one that supports Ohio's ITCs with prospective, current, and long-standing customers.

Because our packages offer exclusive recognition, they are available on a first-come, first-served basis. Thank you for your support of this exciting inaugural conference.

The conference will be held at the Cherry Valley Hotel in Newark, Ohio, which is about thirty miles east of Columbus. More information can be found [HERE](#).

Session topics include...

- » Cyber security
- » Technology
- » Product / product services
- » EMIS
- » SIS
- » Fiscal
- » Customer support
- » E-rate
- » New products / technologies
- » And more!



Sponsorship Levels At A Glance.

	Platinum: Casino Night Sponsor (1)	Gold: Lunch Sponsor (2)	Silver: Breakfast Sponsor (2)	Silver: Welcome Reception Sponsor (1)	Bronze: Break Sponsor (3)	Promo Sponsor (4)	Promo Insert
Logo on banner in main conference room	•	•	•	•	•		
Sponsor listing in the conference app	•	•	•	•	•		
Sponsor signage at event	•	•	•	•	•		
Email communications acknowledgment	•	•	•	•	•		
Six-foot table for exhibiting	•	•	•	•	•		
Logo in website app	•	•	•	•			
Logo on website header in conference app	•	•					
Complimentary tickets to Casino Night	4	2	2	2			
Conference passes	4	2	2	2			
Speaking opportunity	•						
Co-branded conference gift						•	
Lanyard sponsor						•	
Conference bag sponsor						•	
Casino night prizes / conference drawings						•	
Promotional material bag insert*	•	•	•	•	•	all	•
Investment	\$8,000	\$5,000	\$3,000	\$3,000	\$1,500	Varies	\$150

*Promotional inserts to be provided by sponsor.



Sponsorship Level Details.

Platinum: Casino Game Night Sponsor (1) – \$8,000

On Thursday, March 30, attendees will enjoy a casino game night with food, beverages, and DJ entertainment while socializing and celebrating their accomplishments as OECN's technology professionals. This single platinum-level sponsorship includes the following benefits:

- » Company logo *prominently* displayed on banner in main conference room.
- » Sponsor listing in conference app, including logo, bio, and the opportunity to upload one company brochure (*instructions will be provided on how to create your listing*).
- » Company name and logo on sponsorship signs prominently displayed during the event.
- » Acknowledgment as a sponsor in conference email communications.
- » Table for exhibiting at conference (six-foot table, skirted, two chairs, electricity).
- » Company logo in various areas of conference app.
- » Company logo *prominently* displayed on header of the conference website.
- » Four (4) tickets to Casino Night.
- » Four (4) full-day conference passes, including meals.
- » Speaking opportunity before the casino floor opens (five to ten minutes).
- » Promotional material insert for attendee conference bag (*to be provided by sponsor*); 200 inserts required by 3/20/23.
- » Co-logo'd cocktail napkins (*production deadline 3/1/23*).

Gold: Lunch Sponsor (2) – \$5,000 each

Two lunch sponsorships are available for Thursday and Friday, March 30–31. This gold-level sponsorship includes the following benefits:

- » Company logo displayed on banner in main conference room.
- » Sponsor listing in conference app, including logo, bio, and the opportunity to upload one company brochure (*instructions will be provided on how to create your listing*).
- » Company name and logo on sponsorship signs prominently displayed during the event.
- » Acknowledgment as a sponsor in conference email communications.
- » Table for exhibiting at conference (six-foot table, skirted, two chairs, electricity).
- » Company logo in various areas of conference app.
- » Company logo displayed on header of the conference website.
- » Two (2) full-day conference passes, including meals.
- » Promotional material insert for attendee conference bag (*to be provided by sponsor*); 200 inserts required by 3/20/23.

Silver: Breakfast Sponsor (2) – \$3,000 each

Two breakfast sponsorships are available for Thursday and Friday, March 30–31. This silver-level sponsorship includes the following benefits:

- » Company logo displayed on banner in main conference room.
- » Sponsor listing in conference app, including logo, bio, and the opportunity to upload one company brochure (*instructions will be provided on how to create your listing*).
- » Company name and logo on sponsorship signs prominently displayed during the event.
- » Acknowledgment as a sponsor in conference email communications.
- » Table for exhibiting at conference (six-foot table, skirted, two chairs, electricity).
- » Company logo in various areas of conference app.
- » Two (2) full-day conference passes, including meals.
- » Promotional material insert for attendee conference bag (*to be provided by sponsor*); 200 inserts required by 3/20/23.

Sponsorship Level Details, cont.

Silver: Welcome Reception Sponsor (1) – \$3,000 each

On Wednesday, March 29, after settling into their rooms, attendees will enjoy a welcome reception with beverages and light snacks. This silver-level sponsorship includes the following benefits:

- » Company logo displayed on banner in main conference room.
- » Sponsor listing in conference app, including logo, bio, and the opportunity to upload one company brochure (*instructions will be provided on how to create your listing*).
- » Company name and logo on sponsorship signs prominently displayed during the event.
- » Acknowledgment as a sponsor in conference email communications.
- » Table for exhibiting at conference (six-foot table, skirted, two chairs, electricity).
- » Company logo in various areas of conference app.
- » Two (2) full-day conference passes, including meals.
- » Promotional material insert for attendee conference bag (*to be provided by sponsor*); 200 inserts required by 3/20/23.
- » Co-logo'd cocktail napkins (*production deadline 3/1/23*).

Bronze: Break Sponsor (3) – \$1,500 each

Three conference breaks are available to sponsor on Thursday and Friday — two morning breaks and one afternoon break. Conference break sponsorship includes the following benefits:

- » Company logo displayed on banner in main conference room.
- » Sponsor listing in conference app, including logo, bio, and the opportunity to upload one company brochure (*instructions will be provided on how to create your listing*).
- » Company name and logo on sponsorship signs prominently displayed during the event.
- » Acknowledgment as a sponsor in conference email communications.
- » Table for exhibiting at conference (six-foot table, skirted, two chairs, electricity).
- » Promotional material insert for attendee conference bag (*to be provided by sponsor*); 200 inserts required by 3/20/23.

Attendee Conference Gift Sponsor (1) – \$2,500 (*commitment needed by February 20, 2023*)

The attendee conference gift sponsorship includes the following benefits:

- » Logo/name co-branded with conference logo on attendee gift (*conference committee to decide on gift*).
- » Sponsor listing in conference app, including logo, bio, and the opportunity to upload one company brochure (*instructions will be provided on how to create your listing*).
- » Promotional material insert for attendee conference bag (*to be provided by sponsor*); 200 inserts required by 3/20/23.

Lanyard Sponsor (1) – \$1,500 (*commitment needed by March 1, 2023*)

- » Recognition as a sponsor with company logo to appear on conference name tag lanyards (*conference committee to select lanyard style*).
- » Sponsor listing in conference app, including logo and bio (*instructions will be provided on how to create your listing*).
- » Promotional material insert for attendee conference bag (*to be provided by sponsor*); 200 inserts required by 3/20/23.

Conference Bag Sponsor (1) – \$1,500 (*commitment needed by March 1, 2023*)

- » Logo/name co-branded with conference logo on conference bag (*conference committee to select bag*).
- » Sponsor listing in conference app, including logo and bio (*instructions will be provided on how to create your listing*).
- » Promotional material insert for attendee conference bag (*to be provided by sponsor*); 200 inserts required by 3/20/23.

Sponsorship Level Details, cont.

Conference Insert – \$150 *(inserts needed by March 20, 2023)*

» Promotional material insert for attendee conference bag *(to be provided by sponsor)*; 200 inserts required.

Casino Night Prizes / Door Prizes *(prizes needed by March 24, 2023)*

Throughout the conference and casino night, there will be opportunities for door prizes. Winners will be announced during breaks, lunches, and receptions. Door prizes (and their value) will have sponsor names listed on the conference website prior to the event. Attendees must be present to win. Sponsored giveaways must be received prior to the conference, wrapped (or in a presentable form) and clearly branded as from the sponsor (e.g., logo'd wrapping, business card insert, brochure insert, logo'd notecard).

Examples of door prizes: Amazon gift cards, craft beer membership, Beats headphones, Apple AirPods, golf gift basket, restaurant gift card, Yeti cooler. Sponsors will be notified of the winner of their sponsored prize.



Sponsorship Booking Form.

Contact Details

Contact: _____

Title: _____

Company: _____

Mailing address: _____

City/state/zip: _____

Phone: _____

Email address: _____

Sponsorship Package Selection

_____ Platinum: Casino Night Sponsor (\$8,000)

_____ Gold: Lunch Sponsor (\$5,000)

_____ Silver: Breakfast Sponsor (\$3,000)

_____ Silver: Welcome Reception Sponsor (\$3,000)

_____ Bronze: Break Sponsor (\$1,500)

_____ Conference Gift Sponsor (\$2,500)

_____ Conference Bag Sponsor: (\$1,500)

_____ Lanyard Sponsor: (\$1,500)

_____ Conference Bag Insert: (\$150)

(you will need to provide approximately 200 inserts)

_____ Casino Night Prize / Door Prize

(please indicate prize item):

Sponsor Conference Registration

All sponsors who attend the conference must register as an attendee. Platinum (4), Gold (2), and Silver (2) level memberships receive complimentary conference registrations. If you would like to register additional attendees beyond what's included in your sponsorship, the cost is \$250 per person. You will be sent information on how to register your attendees for the conference.

NOTE: If your sponsorship package does *not* include complimentary conference registrations, you can also register attendees for \$250 per person after March 1, 2023.

Payment

Invoice will be sent to the contact person above.

Terms and Conditions

- All sponsorships are with the client, the Management Council.
- Receipt of a booking form confirms your intention to sponsor.
- Confirmation is subject to approval by the conference committee.
- Payment must be made within thirty (30) days of invoice, with all payments finalized at least fourteen (14) days prior to the event.
- The Management Council, the conference committee, or the Cherry Valley Hotel, or any of its staff/volunteers, shall not be held responsible for any loss, damage or theft of the sponsors' exhibit or products.
- Payments made are held on behalf of the client, by contractual agreement.
- Sponsors are required to submit a full company profile to include on conference app (directions will be sent on how to upload).
- Cancellation policy:
 - » Cancellation 30+ days prior to the event will incur payment of 25% of contracted amount.
 - » Cancellation 0-29 days prior to the event will incur payment of 100% of the contracted amount.
 - » All cancellations must be made in writing to:
kellie.gainey@managementcouncil.org

Questions?

If you have questions, please reach out to your ITC director or Kellie Gainey at kellie.gainey@managementcouncil.org.



managementcouncil.org :: 614.840.9810

Please submit completed form to your ITC director or Kellie Gainey at kellie.gainey@managementcouncil.org.