

2025

third annual
OECN United Conference
Creating Bonds Building Knowledge



March 26–28, 2025
Hilton Columbus at Easton :: Columbus

EXHIBITING PROSPECTUS

Hosted by...



OECN UNITED WEBSITE
bit.ly/OECN-U-2025

The OECN United Conference is proudly presented by the
OECN United Conference Committee and the Management Council.

third annual
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For ITCs. By ITCs. With Your Support.

Session Topics.

The OECN United Conference Committee and the Management Council are proud to present the third annual OECN United Conference — *for ITCs, by ITCs*. This networking conference offers ITC colleagues opportunities to establish strategic relationships with other ITCs — across all levels — to connect, learn, socialize, and share valuable knowledge.

The conference will be held at the beautiful [Hilton Columbus at Easton](#) in Columbus, Ohio. The agenda will provide two days of breakout sessions, networking time blocks, roundtables, and two fabulous social events. Sessions will be presented by ITCs, Management Council, and valued business partners, and will offer expertise and insight in areas of EMIS, SIS, cyber security, technology, HR, fiscal, new products, AI, INFOhio, and more.

Fostering thought-provoking discussions among ITCs is the primary goal to cultivate relationships that enhance knowledge exchange and collaboration. Partnering with valued business partners further enhances the merit of attendance.

Exhibiting (and Sponsorships)

The OECN United Conference offers a variety of opportunities for your organization to participate through exhibiting and sponsorship. Exhibiting at OECN United provides visibility and credibility to your business, and allows you to establish and build a presence with Ohio's ITCs. Additionally, it allows you to make new connections, demonstrate products and technology, and establish your brand in the realm of ITCs.

If you would like to consider a path more substantive than exhibiting, the OECN United conference committee would be pleased to provide information on available sponsorships. We value your support and look forward to collaborating with you.

Session topics include...

- » Cyber security
- » Technology
- » Product / product services
- » EMIS
- » SIS
- » Fiscal
- » Customer support
- » E-rate
- » New products / technologies
- » AI
- » And more!



2024 Conference Recap.

March 20-22, 2024 – Hilton Columbus at Easton

303 Attendees Total
218 ITC Attendees

47 Sessions
6 Roundtable Sessions

2 Evening Social Events

82 Speakers

243 Sponsor Website
Views via Conference App

12 Sponsors
14 Exhibitors

1,693 Profile Views of
Attendees, Speakers, Sponsors

90% Used Conference App
209 Active Users

196K Sponsorship Impressions
on Conference App

1,365 Agenda Views
Conference website

2024 Sponsors



gold



silver



bronze



Supporting sponsors: AttendanceK12, Frontline Education, Lightspeed Systems

Exhibitors: American Fidelity
Camcor, Inc.
ClassLink
Crocus GuidEd Insight / InsightBoard
Education Connection

Fortinet
Howard Technology Solutions
ITSavvy
Kami
Linewize

Securly
TCP Software
TEKsystems
TestHound (EAI, Inc.)

Exhibiting Details.

Intent to Exhibit – \$1,500

Each exhibitor package guarantees a space in the Easton Foyer (in the main conference area) during the March event. Space dimensions are approximately six (6) feet wide by four (4) feet deep.

- » Table for exhibiting at the conference (six-foot table, tablecloth / black skirt, two chairs, garbage can).
- » Electrical service is available at exhibitor's expense through the Hilton's service provider, Encore. Information will be provided on how to order service.
- » Exhibitor listing in conference app and on conference website
- » One (1) full-day conference registration — a \$425 value — including meals, sessions, and social events. For additional exhibitor attendees, **the cost is \$425/per person.**

Exhibitor Registration

Exhibitors are invited to participate in the conference each day to promote interaction with conference attendees. Each exhibitor package includes one registration; additional exhibitor attendees will be invoiced at \$425/per person. Registration includes all meals (two breakfasts, two lunches, two receptions, three breaks), social events, and session attendance.

NOTE: All exhibiting business partners planning to attend must register.

Setup

Setup will take place Wednesday, March 26, from 3:00p–8:00p, and Thursday, March 27, from 7:00a–8:30a; booths must be set up by 8:30a on Thursday, March 27, and taken down no earlier than 12:00p and no later than 3:00p, on Friday, March 28, 2025.

It is important to note that the Welcome Reception will kick-off in the exhibiting space at 6:00p on Wednesday, March 26. You may want to plan ahead so that your booth is set up and ready to shine before the reception starts.

It is the responsibility of the exhibitor to coordinate preconference delivery and return of exhibit materials, electricity, special set-up needs, and equipment/AV rental. You will be provided information on how to secure these services.

Optional Exhibiting Add-ons

★ Passport To Prizes – \$250

Drive traffic to your table and generate recognition with the *Passport to Prizes* add-on.

How the Game Works

Each ITC attendee will receive a passport book in their registration packet, which will include participating sponsor and exhibitor names. Attendees will visit and obtain a stamp (provided) from the participating sponsors and exhibitors listed in the passport book. Once all stamps have been obtained, passport books are deposited into a dropbox located at the OECN United registration desk, and winners will be drawn during lunch at the conference close. Three winners will receive a \$200 Amazon gift card.

★ Conference Insert – \$250

(inserts needed by March 14, 2025)

- » **Promotional material insert** for attendee conference bag (350 inserts; one page only).

★ Casino Night Prizes / Door Prizes

(commitment needed by March 14, 2025)

Throughout the conference and casino night, there will be opportunities for door prizes. Winners will be announced during breaks, lunches, and receptions. Conference attendees must be present to win. Sponsored giveaways must be received prior to the conference, wrapped (or in a presentable form), and clearly labeled as from the sponsor.

Please note:

- » Door prizes should not be items that are promotional in nature (e.g., no logo'd tchotchkes, backpacks, mugs/tumblers, tshirts, etc.). Items should be generic. If the item is logo'd, the logo should be inconspicuous or removable.
- » Sponsors and exhibitors are not eligible to win door prizes.
- » Door prizes can be dropped off at the conference or shipped ahead of the event; however, a commitment is needed.

Examples of door prizes: Amazon gift cards, craft beer membership, Beats headphones, Apple AirPods, golf gift basket, restaurant gift card, Yeti cooler, Airtags, Bluetooth speakers, gift baskets, etc.

Terms and Conditions.

As a valued business partner, you agree to / acknowledge the following:

- Exhibitor fees must be prepaid by March 3, 2025, via check, ACH deposit, or PayPal (@MCOECN). Nonpayment by this date will forfeit participation in the conference. *Credit cards are not accepted as a direct form of payment; however, you can use a credit card to pay via PayPal when you accept the additional 3% processing fee.*
- All exhibitors who attend the conference must also register as an attendee. Registration includes all sessions, meals, breaks, and social events. **Each exhibitor package includes ONE attendee registration.** If you would like to register additional attendees beyond the one registration included, the cost is \$425 per person. You will be sent information on how to register your attendees for the conference.
- Exhibitors are required to submit a full company profile and high-res logo to use for promotion and include on conference app. Directions will be sent on how to upload.
- Cancellation policy:
 - » Cancellation 30+ days prior to the event will incur payment of 25% of contracted amount.
 - » Cancellation 0-29 days prior to the event will incur payment of 100% of the contracted amount.
 - » All cancellations must be made in writing to: madison.ernst@managementcouncil.org.
- Exhibitor commitments are not confirmed until **all forms and payment** are received by the Management Council. You will be informed in writing about steps for payment and exhibiting acceptance.

Why You Should Exhibit...

Exhibiting at conferences increases brand visibility and recognition, and helps businesses market themselves.

Exhibiting Commitment Form.

To register as an exhibitor, submit your intent to exhibit using the secure link below.

[Register Here!](#)

We're delighted to have you partner with OECN United! A commitment confirmation email — including registration information and important dates — will arrive in your inbox after the form is received. If you have any questions or need assistance, please don't hesitate to reach out. We're eager to collaborate and look forward to seeing you in March!

Contact Madison Ernst for more information: madison.ernst@managementcouncil.org